

# A.S.U.S

## ARTS & SCIENCE UNDERGRADUATE SOCIETY



Contact Robyn Laing, Marketing Commissioner :  
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# Window Advertising PRICE CARD

### PRICE PER SLIDE - 1 WEEK

**3 seconds playing time/slide = \$50**

1728 seconds/day = 28.8 minutes/day  
= 201.6 minutes/week

**5 seconds playing time/slide = \$70**

2880 seconds/day = 48 minutes/day  
= 336 minutes/week

**7 seconds playing time/slide = \$90**

4032 seconds/day = 67.2 minutes/day  
= 470.4 minutes/week

**10 seconds playing time/slide = \$100**

5760 seconds/day = 96 minutes/day  
= 672 minutes/week

### PRICE PER SLIDE - 1 MONTH

**3 seconds playing time/slide = \$180**

28.8 minutes/day = 201.6 minutes/week  
= 13.4 hours/month

**5 seconds playing time/slide = \$260**

48 minutes/day = 336 minutes/week  
= 22.4 hours/month

**7 seconds playing time/slide = \$340**

67.2 minutes/day = 470.4 minutes/week  
= 31.4 hours/month

**10 seconds playing time/slide = \$380**

96 minutes/day = 672 minutes/week  
= 44.8 hours/month

Located at **183 University Avenue**, the central street that runs through Queen's University, The ASUS Core offers an unparalleled advertising opportunity for those looking to grab the attention of the **15,000+ students** attending Queen's University. Equivalent to a **60 inch TV display**, the window ad on The ASUS Core cannot be ignored.

Representing over **8,000 Arts and Science students**, advertising within the office building of the Arts and Science Undergraduate Society alone would be an extremely attractive option. However, not only do all the students we represent here at ASUS walk by the window ad when entering The Core, but thousands of students must walk by The Core to enter the downtown hub or make their way home to the Student Village, located just north of The ASUS Core.

At competitive prices, this window advertising opportunity with ASUS is an option we encourage all to strongly consider.

For more information or additional advertising and sponsorship opportunities, please contact the **Marketing Commissioner, Robyn Laing**, at **613-533-6000 x74622**. She can also be reached by email at: [marketing@asus.queensu.ca](mailto:marketing@asus.queensu.ca).